



The Scanner

WELCOME ABOARD TO NWIBM!

As of January 1, 2013, the NWIBM group of Portland Thriftway stores has joined as members of Northwest Grocers. The process has been a long time coming and we are excited to have them in our group! Welcome aboard to:

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| Bale's Cedar Mill Thriftway—Portland, Oregon | J.C. Market #2 Thriftway—Toledo, Oregon |
| Bale's Farmington Thriftway—Aloha, Oregon | Jim's Supermarket—Banks, Oregon |
| Chester's Thriftway—John Day, Oregon | Lamb's Gardenhome Thriftway—Portland, Oregon |
| Cutsforth Thriftway—Canby, Oregon | Lamb's Palisades Thriftway—Lake Oswego, Oregon |
| Erickson's—Bend, Oregon | Lamb's on Scholls—Tigard, Oregon |
| Erickson's—Burns, Oregon | Lamb's Wilsonville Thriftway—Wilsonville, Oregon |
| Erickson's—Madras, Oregon | Lincoln Beach Thriftway—Depoe Bay, Oregon |
| Erickson's—Prineville, Oregon | Morton Country Market—Morton, WA |
| Hank's Thriftway—Hillsboro, Oregon | Nap's Thriftway—Newberg, Oregon |
| Harvest Market—Estacada, Oregon | Okie's Thriftway—Ocean Park, WA |
| Harvest Market—White Salmon, WA | Sweet Home Thriftway—Sweet Home, Oregon |
| Hoodland Thriftway—Welches, Oregon | Terrebonne Thriftway—Terrebonne, Oregon |
| J.C. Market #1 Thriftway—Newport, Oregon | |



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HERE COMES PEARE!

Peare's Pals Kids' Club is set to launch this Wednesday, January 9th! You may have seen Peare peeking out in recent weekly ads to announce his arrival!

This is an exciting program to involve kids in your community to have fun while learning about healthy eating. We hope you get excited about Peare and have promotions and events for the Kids' Club in your store!

Northwest Grocers will be issuing a promotions and events manual with all types of ideas for stores to have successful events! Watch for it sometime in February! We also have a Peare mascot costume for store rental on a first-come-first serve rental basis.

Contact Judith Smith at Northwest Grocers for rental information!

Email Judith.Smith@NWGrocers.com

NWG WEBSITE UPDATE

There has been an update to the Northwest Grocers website recently! Retailers can now login through "Member Login" to access forms and manuals! Items online now are:

- 2013 NWG Golf sign-up
- 2013 NWG Spring Training sign-up
- Events & Promotions Manual
- Emergency Manual
- Kids Club Promotions & Events list
- Kids Club sign-up
- Portland Thriftway Weekly Sales Report form

If you would like to login and need the password, please contact Stan Trask or Judith Smith at Northwest Grocers.

Do you have any events or news item submissions for the next issue of The Scanner??? Please contact Judith Smith at 206-315-4429 or email

Judith.Smith@NWGrocers.com



PICK RITE THRIFTWAY PROUD OF THEIR BULLDOGS!



Montesano Bulldogs take the crown as the 1A Football Champions after defeating the Royal City Knights 43-28 at the Tacoma Dome on Dec. 1 and Pick Rite Thriftway along with the community couldn't be prouder of their team! Scot Pearson of The Vidette reported, "The town has waited 18 years for the State Football Championship to return to Montesano, oddly close to the age of most of the senior players."

The championship didn't come easy though. After struggling with a losing record, they had to watch as their historic 80 year old grandstands go up in flames. They had to re-schedule their games to other fields and didn't have a home filed to play on for Homecoming. But through their adversity came a spirit and strength to bring them victory! Way to go Montesano Bulldogs!



BAYVIEW THRIFTWAY & CHEESE!



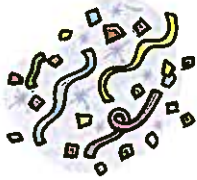
Shelly Brown (pictured at left), Bayview Thriftway Deli & Bakery Manager, has learned a lot about cheese! And there is a lot about cheese to learn including all the different types available, how to pair cheese correctly with the right breads, crackers, fruit or wine, how to cook & handle cheese properly, and how to store cheese.

Shelly recently took the Artisan Cheese Tour trip with other Deli Managers and Cheryl Smith from Northwest Grocers to cheese land—Wisconsin—sponsored by the Wisconsin Milk Marketing Board. Part of her cheese expertise comes directly from that experience which she shares daily with her customers and community.

She was also featured in the Thurston Talk Newspaper in a December 19th article highlighting Shelly's "cheesiness". Check out the article at the website below for more about Shelly and some cheese tips:

<http://www.thurstontalk.com/2012/12/19/olympia-food-writer-talks-cheese/>

Shelly's cheese display at the store is pictured below. Great job, Shelly!



SEATTLE BEST OF 2012!

In the magazine Seattle Best of 2012 in the Best of Neighborhoods for Beacon Hill, Hilltop Red Apple was recognized as the "Best Grocery Store". And for the Central District Promenade Red Apple was also recognized as "Best Grocery Store". Readers of the magazine voted on local businesses in their neighborhood for the best of the year. Congratulations to both Hilltop Red Apple and Promenade Red Apple in their quality of product, price, and customer service to leave that kind of an impression on your customers!