



The Scanner

NORTHEAST GROCERS & NORTHWEST IBM MERGER!

It was officially announced on Wednesday, October 3rd that Northwest Grocers and Northwest IBM (Portland Thriftway Group) will be merging effective January 1, 2013. The ownership of Northwest IBM voted unanimously to become fully capitalized members of Northwest Grocers.

In an email from Stan Trask, Northwest Grocers Program Director, he says, "This is a very positive and significant step forward for Northwest Grocers, as it strengthens our presence in the Northwest market with the vendor community and keeps the NWG program relevant well into the future, 74 stores strong."

Congratulations and thank you to the NWG Board of Directors, Northwest IBM Board of Directors, and NWG staff involved for their diligence and leadership during the process of this merger!

NORTHWEST GROCERS' NEW WEBSITE!

Northwest Grocers has developed a brand new website for our Retailers and Vendor Partners. You may access the website by logging on to:

www.northwestgrocers.com or www.nwgrocers.com.

In addition to basic information about Northwest Grocers, you will find tabs directing you to a Retailer listing, Retailer websites, Events for Retailers and Vendors, and contact information for NWG staff.

We hope you will find the website information useful to you and your store! Check it out!



ARTISAN CHEESE FACTORY TOUR

On September 25, 2012 a group of 4 deli managers from Thriftway and Cheryl Smith (NWG Deli/Bakery Merchandiser) had the privilege to be invited by the Wisconsin Milk Marketing Board to tour, taste and experience the finest in cheese the state of Wisconsin has to offer. Tod Smith, Cindy Hileman, Angela McMakin and Shelly Brown were the managers that joined Cheryl on the tour.

During the four day visit, they had the opportunity to tour cheese manufacturers and farms, taste their products, learn about the characteristics of each cheese and round table discussions on how to best work together to provide our stores with the best possible selection of cheeses at the best possible prices.

It was a very interesting tour and great opportunity to expand our cheese expertise in order to share with the Deli departments in our stores! Go Cheese Heads everywhere!



Pictured left to right: Tod Smith—West Seattle Thriftway, Angela McMakin—Vashon Thriftway, Cindy Hileman—Stadium Thriftway, Shelly Brown—Bayview Thriftway, Cheryl Smith—Northwest Grocers.

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Do you have any events or news item submissions for the next issue of The Scanner???

Please contact Judith Smith at 206-315-4429 or email Judith.Smith@NWGrocers.com

HILLTOP RED APPLE NAMED SEATTLE AREA RETAILER OF THE YEAR!

Washington's Lottery and Hilltop Red Apple hosted a customer appreciation celebration event on Thursday, September 20th to recognize Hilltop Red Apple as a "premier retailer". Hilltop Red Apple was presented with a plaque and a \$500 check.

In a press release from Washington's Lottery it states, "Hilltop Red Apple has been one of the area's luckiest stores for several years. In 2011 alone, the store sold 14 winning tickets worth \$1,000 or more!"

Marie Hasegawa, one of the store managers, explained, "The store has had several large winners since they started selling Lottery tickets. ...We used to have a customer who came in and purchased her groceries at our store every day. I told her about a great Lotto deal and she decided to buy a ticket on a whim. Thank goodness she did because that ticket was worth \$6 million!"

Congratulations, Hilltop Red Apple!



2012 NWG OPEN HOUSE SCHEDULE

It is that time of year again for holidays, family, food and Open Houses. Below is the 2012 schedule of Open Houses at many of our Retailers! Enjoy the good times!

11/1/12—West Seattle Thriftway

11/6/12—Martin's Marketplace—Cashmere

11/7/12—Ballinger Thriftway

11/8/12—Bridle Trails Red Apple

11/8/12—Matthew's Thriftway

11/9/12—Stadium Thriftway

11/10/12—Ralph's Thriftway

11/14/12—Lopez Village Market

11/15/12—Garguile's Red Apple

12/4/12—Hilltop Red Apple

12/5/12—Promenade Red Apple

12/6/12—West Seattle Thriftway

12/6/12—Winthrop Red Apple

12/7/12—Poulsbo Red Apple

12/7/12—Prairie Center Red Apple

12/13/12—Ralph's Red Apple

12/14/12—Stadium Thriftway

12/15/12—Bayview Thriftway

PEARE'S PALS KIDS' CLUB ARRIVES!

We are super excited to introduce Peare's Pals Kids' Club! Peare's Pals debuted to Retailers at the NWG Holiday Food Show October 4th!

Peare's Pals has grown from a creative and hard-working committee made up of NWG staff and Retailers. The committee is Stan Trask, Sal LoGrande, and Judith Smith from Northwest Grocers plus Dean Hasegawa—Hilltop/Promenade Red Apple, Angela Desjardins—Stadium Thriftway, Charelle Foege—Bayview/Ralph's Thriftway, Clay Gleb—Vashon Thriftway, and Michele Grasso—West Seattle Thriftway.

There are all kinds of exciting things planned for Peare's Pals including a basic promo kit, four major events, mascot costume rental and much, much, more! If you weren't able to attend the Holiday Food Show, informational Retailer packets were distributed via truck mail.

Peare's Pals is set to launch a kickoff & registration with the January 9th, 2013 ad! Hurry and sign up to have Peare's Pals at your store! We really think kids will love to be a part of the Kids' Club!

Join the Club Today!



Pictured at left: Judith Smith, Northwest Grocers and Dean Hasegawa, Hilltop/Promenade Red Apple

