



# The Scanner

## WESTERN FAMILY SHOPPING SPREE!



Forks Outfitters

Congratulations to Sarah Rowley for winning the Forks Thriftway customer appreciation Western Family shopping Spree held back in June! Sarah was allowed three minutes to collect any Western Family product store-wide! Sarah was able to gather \$493.67 worth of groceries to fill the cupboards!

What a great way to show appreciation to loyal customers!



HAPPY THANKSGIVING  
FROM  
NORTHWEST GROCERS!



## HAPPY BIRTHDAY, BELLA!

Bella Swan from the Twilight movie series lived in Forks, Washington and every year the town of Forks and Forks Thriftway celebrates her birthday in September! This year was no different as crowds of people attended her birthday and enjoyed a party with cake and ice cream! Happy Birthday, Bella!





Ralph's & Bayview Thriftway sold a ton of Hatch Chile Peppers during their 4 week promotion in August. They featured 4 different roasting events, one each week, using 3 roasters which provided 3 flavors—mild, hot and extra hot. The entire store participated by offering Hatch Chile brats & burger patties from the meat department, Hatch Chile hummus, enchiladas, cornbread, and cheese-stuffed peppers from the Deli, and even Non-foods had a Hatch Chile recipe book. In addition, an aggressive digital campaign utilized their website, loyalty card and social media. Emails were sent out throughout the month reminding shoppers of roasting events plus they took online payment for pre-orders of chilies, which allowed customers added convenience to pre-order a week in advance of each roasting event. Facebook and Instagram were also used to highlight online ordering and roasting events including links to their website store. It was quite a successful event for the stores and the customers!

**GREAT JOB RALPH'S & BAYVIEW THRIFTWAY!**



## UNITED FRESH PRODUCE MANAGER AWARDS 2016

The United Fresh Produce Association announced the honorees of its 2016 Retail Produce Manager Awards Program in March. The group of produce managers represented 19 states and 2 Canadian provinces.

"Produce managers are the face of our industry to the consumer. Their creative merchandising and positive approach to customer service directly correlates to the growth of sales and ultimately consumption of fresh fruits and vegetables," said United Fresh CEO Tom Stenzel. "We are grateful to Dole for once again sponsoring this program and for their partnership in recognizing these 25 deserving honorees".

And the winner is.... Henry Porter from Vashon Thriftway, Vashon, WA.

Henry has worked at Vashon Thriftway for 16 years and has worked hard to showcase the "Best in Class" produce on the island of Vashon. His department was named Produce department of the year two years in a row for 2014 & 2015. He supports the community by supporting the local food bank and donating fresh produce to the Vashon Church, which helps to feed the homeless every week. Henry and the Vashon produce department have been recognized as "one of the premier produce departments in the state."

**CONGRATULATIONS, HENRY AND VASHON THRIFTWAY  
FOR EMPLOYING AN AWESOME PRODUCE MANAGER!**



## MANGO MANIA DISPLAY CONTEST 2016

Congratulations to the 2 winners in the registers and honorable mentions Mango.org display contest for 2016.

1 to 6 Register:

3rd place and \$600 prize went to Danny Kim from Pick Rite Thriftway—Montesano, WA.

Honorable Mention and \$200 prize went to Efen Pinera from Hilltop Red Apple Market—Seattle, WA.

**CONGRATULATIONS AND GREAT JOB!**

