



# The Scanner

## COOKIES, FRISBEES AND SMILES = SUCCESS!

A happy customer with her cookies and free Frisbee she got from Lopez Village Red Apple . A smile is a positive indicator that a promotion was successful and this little girl is proof of that! Great job to everyone that participated in the cookie promotion in August! Your hard work paid off! If you have other stories or pictures of the cookie promotion or the "Best Of the Best" Cake promotion, please forward to [Judith.Smith@NWGrocers.com](mailto:Judith.Smith@NWGrocers.com) to be included in the next edition of The Scanner!



## GOLF TOURNAMENT A "HOLE IN ONE" EVENT!

September 10th was the NWG/NW Harvest Charity Pro-Am Golf Tournament held at The Golf Club at Newcastle . The net proceeds of the tournament as well as money and food donated at store level will be presented to Northwest Harvest to help feed the hungry in Washington State. Thank you for supporting this worthwhile program in the stores and helping to provide much needed assistance to those in need!

Congratulations to Lenny Rose's Red Apple Market "Dream Team" 2012 for taking 1st place in the Tournament. Players included Ed Boehmier, Joey Dwiggins, Kramer Wagner, and Billy Jack.



## JASON KAZMIRSKI—PRODUCE WIZ!

Jason Kazmirski is our newest addition to Northwest Grocers as the Produce Merchandiser! He comes from Metropolitan Market where he was the Produce Manager and knows what he is doing! He is very knowledgeable about produce and how to present it to customers to make the biggest impact to improve sales. Below is an example of how he "contributed" , says Jason, with Hilltop Red Apple to reset their peaches & nectarines! He has had "rave" reviews of his excellent work! Keep up the GREAT work, Jason!

If you see him in your store and need advice on produce, he is the Produce Wiz so ask him questions!



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Do you have any events or news item submissions for the next issue of The Scanner???

Please contact Judith Smith at 206-315-4429 or email [Judith.Smith@NWGrocers.com](mailto:Judith.Smith@NWGrocers.com)

## Bert's Red Apple-Shore Run Sponsor

Bert's Red Apple Market was a sponsor of the 35th Anniversary Fred Hutchinson Shore Run on Sunday, June 10th. Volunteers sliced apples frantically to hand out as runners crossed the finish line. Bert's has participated for the last 3 years in a row and also provided the kid runners with a goody bag of juice, Odwalla bars, apples, and a Frisbee!

The Shore Run/Walk is one of Seattle's most family-friendly events, which offered a 10K run/walk, 5K run/walk, and a half-mile Kids' run. The route spread out along Lake Washington and finished in Madison Park with food, music, awards, and prize drawings.

Proceeds benefited the Survivorship Program at the Hutchinson Center where they help cancer survivors manage the effects of having cancer and treatment.

Thank you, Bert's Red Apple Market volunteers for "Going the Distance" for cancer patients and survivors!

## JARLSBERG CHEESE - SOAK UP THE SUN DISPLAY CONTEST WINNER!!!!



Shelly Brown of Bayview Thriftway was the Grand Prize Winner of the Jarlsberg Cheese Display Contest. Shelly not only built a great cheese display, but also created and marketed "Jarlyburgers" and featured a signature sandwich made with Jarlsberg Cheese. Display Point of Sale Material was a highlight of this year's IDDBA show in New Orleans.

CONGRATULATIONS Shelly on your creativity, motivation, and hard work!

## 3rd Annual NWG Holiday Food Show



This year marks the 3rd year of the Northwest Grocers Holiday Food Show and it promises to be better than ever with a lot of vendors, a lot of food, and a lot of "day of the show" deals! You don't want to miss out on all the show has to offer, so mark your calendars to attend. The show is Thursday, October 4th from 9 a.m. to 3 p.m. at the Tukwila Community Center. See you there!

## DOG MATH



"If I have 3 bones and Mr. Jones takes away 2, how many fingers will he have left?"